

Exteriors

The Bartlett Brainard Products Newsletter



Maintenance-free Portico with fiberglass columns & Tuscan tops and bases

Welcome to the Winter issue of *Exteriors*

This quarter's savings tips focus on our annual Washington's Birthday Sale, as well the extension of The Connecticut Housing Investment Fund (CHIF) 0% loan program for insulation. (See *Financing* on page 2.)

We are also very pleased to announce that we were inducted as a Member of Premier Accreditation Circle of the CT Better Business Bureau (see below.)

If you have specific information requests, please call us at (860) 233-4475. We are here to help you bring out the best in your home, with Quality You Can Trust!

Catherine Y. Davis

President

1/2013

Savings Tip

Our Annual Washington's Birthday Sale is during January and February!

- Sign a contract before February 28th and take advantage of winter pricing.
- Schedule installation anytime within six months.
- Pay upon Job's completion.



Award from BBB



At the Better Business Bureau's Annual Meeting in November, President Paulette Houton of the Better Business Bureau of CT presented President Catherine Yandow Davis of Bartlett Brainard Products an award for 50 years as a member. The Annual Meeting was held at the Aqua Turf in Plantsville.

Curb Appeal

HOMEOWNER CHECKLIST FOR THE WINTER:

- Schedule an energy audit. For details, visit www.cl-p.com and click on Energy Solutions or call 1-877-WISE-USE.
- When snow blowing, point machine away from house.
- Remove snow carefully from areas near siding. Vinyl siding becomes brittle in the cold and impacting debris may cause cracks.
- After a snow, remove the bulk of the snow from the last 3 feet of roof to help prevent ice dams. Use a snow rake and be careful not to scrape the shingles.
- Identify leaky windows and doors. If they need to be replaced, take advantage of the Bartlett Brainard winter sale. Call for a free estimate.

During the cold months, visit these websites for inspiration and research design options for your home's exterior and learn how to improve your home's curb appeal.

Houzz: www.houzz.com The largest collection of home remodeling, design and decorating photos on the Internet. Build your private file of favorite images.

Thermatru Doors: www.thermatru.com Offers a large line of entry door systems. Their website enables the visitor to fashion a door.

Alside Siding: www.alside.com (click on *Showdesigns*.) Choose a home style and view it with different vinyl siding colors and styles.

Colorview – CertainTeed's home visualize tool: www.certainteed.com/colorviewlanding.aspx Visualize your home with CertainTeed roofing, siding and more.

HGTV: www.hgtv.com Information on Home Exterior Designs, Paint Colors, makeover tips, and how to increase your home's value.

Bartlett Brainard Products Gallery: www.bartlettbrainard.com

Browse the before and after pictures.

West Hartford Design District:

www.homedesigndistrict.com Meet West Hartford's remodeling and designing professionals

How to Research a Contractor:

www.bartlettbrainard.com (click on *How To*)

Financing

The Connecticut Housing Investment Fund, Inc (CHIF) has announced that their Loans for \$1,000 to \$2,500 on a 36-month term for qualifying insulation jobs will continue to be available at 0% until June 30th. Larger insulation jobs may be financed at 2.99% on a 10-year term. Visit www.chif.org for details. Applicants must participate in the Home Energy Solutions Program (HES) or Home Performance with Energy Star Program (HPwES) through an approved HES contractor or HPwES contractor.

As well as being an approved CHIF loan contractor, Bartlett Brainard also offers financing through GE Capital. Call us for more information.



New Products



Bartlett Brainerd Products is pleased to announce the addition of a new vinyl window line, **Ellison Windows by Atrium**. Below is a comparison of these new generation windows. They offer:

- Energy efficiency: Low E glass with argon resists the sun's heat in summer and welcomes it in winter.
- Maintenance-free: Remains both excellent looking and functioning, long after their installation.
- Reinforced with fiberglass or metal, which provides strength, as shown by their superior ratings.
- Lifetime warranty with 25-year insulated glass coverage backed by this respected national company.
- The 1800 is available in many new exterior colors, such as Brick Red, Gray, Terratone, Dark Chocolate, Clay, Tan, Hunter Green, and Almond

<u>Manufacturer</u>	<u>Double Hung Model</u>	<u>Air Infiltration (CFM)</u>	<u>DP rating</u>	<u>U Value</u>
Ellison by Atrium	1800 Triple pane	.08 cfm/sq. ft	60	0.21
Ellison by Atrium	1800	.08 cfm/sq. ft	60	0.29
Ellison by Atrium	1600	.11 cfm/sq. ft	35	0.30
Ellison by Atrium	1300	.14 cfm/sq. ft	35	0.30
Harvey	Classic	0.19 cfm/sq. ft.	35	0.30
Harvey	Wood Majesty	0.17 cfm/sq. ft.	35	0.30
Mercury Excelum	Advantage Series	0.16 cfm/sq. ft.	30	0.30
Andersen	Series 400	0.13 cfm/sq. ft.	NA	0.310

CFM (Air leakage): Cubic feet per minute of air flow through a window (lower is better)

DP (Design Pressure): Maximum wind load window can sustain without breaking (higher is better)

U Value: Rate of heat loss for glass & frame (lower is better)

CFM	12 oz. Can
Atrium New Ultra DH .08 CFM	Around 2 cans per minute
Vinyl Highend window .15 CFM	12 cans per minute
Traditional Wood Window .23 CFM	18 cans per minute
Industry Standard .30 CFM	24 cans per minute



Air Infiltration Comparison

CFM is the cubic feet per minute of air flowing through a window.

Atrium is 375% better than the Industry Standard

Bartlett Brainard Products
75 Talcott Road
West Hartford, CT 06110

PRST STD
U S POSTAGE
PAID
HARTFORD, CT
PERMIT # 1482

Exteriors The Bartlett Brainard Products Newsletter



BEFORE

This charming Cape Cod home changed dramatically when its steel siding was replaced with new CertainTeed Monogram (Sterling Gray) vinyl siding and an Azek (Trim Solutions) Door Surround.



AFTER

*Cathy,
Cal, Conrad, Derek,
Emery, Eric, Jim, John,
Mary, Neil, Yvon,*



Best Wishes for the New Year!

From your friends at
Bartlett Brainard Products



www.BartlettBrainard.com

Tel: (860) 233-4475 Fax: (860) 231-8429

Roofing, Siding, Windows, Doors, Porch Enclosures, Sunrooms, Hatchways and more